

Socialive Celebrates Launch with Free Live Blogging & Place-Based Social Media Trial

Socialive invites users to take your live blogging and place-based social media to the next level with a free thirty-day trial. Experience the new social media revolution with no fee or obligation.

Toronto, ON. Jan, 2011 – The new social content and live broadcasting solution provider Socialive (<http://socialive.me/>), is offering users a unique opportunity to test-drive this revolutionary place-based media aggregator with a free thirty-day trial. The Socialive application transforms social media communications into interactive dialogues, and allows the user to also monetize these conversations through advertising revenue.

The trial is of interest to Event Marketers, Publishers, News Broadcasters, and Bloggers looking to streamline content, as well as businesses and agencies looking for technology and social media monetization solutions for their clients. Created to let people experience and test the Socialive application, this trial includes the option to run up to three events, with live event digital signage set-up option included.

“We’re inviting companies to use our software risk free,” said Sean Rosenthal, President of Socialive. “It’s our belief that once people kick the tires take the Socialive out for a spin – They won’t be disappointed. In fact, they’ll be hooked.”

Socialive’s is offering a free trial that is risk free, and requires no credit card or future obligation. The Socialive trial will allow users to publish, control and filter content for both one-time live events (i.e. concert or sporting event) and developing stories. Set up and branding are quick and easy, and the coverage content created can then be displayed onsite as digital signage, on any website or Facebook page using a brandable dashboard or widget. The widget can be run manually or be set up to automatically pull in stream.

Event Marketers, Publishers, News Broadcasters and Bloggers can use the Socialive application to streamline content including Twitter, Facebook, YouTube, Vimeo, and live streaming video, allowing them to create rich, multi-media feeds that include images and video. The software also features a polling tool so that users can better engage their audience and get valuable, real-time feedback.

There are also several monetization tools built in to the Socialive software, including banner ads and video ads. A complete list of Socialive’s features is available at: <http://socialive.me/features>

Examples can be found on the Socialive events page (<http://socialive.me/events>) and Facebook page (<https://www.facebook.com/socialive>). Contact sales@socialive.me for more information & additional pricing.

About Socialive

Socialive is a Toronto-based company that offers a web-based application that elevates the live event experience through the use of social media tools. The platform also leverages live blogging, tweeting and chatting to allow people who are attending or following an event remotely to be actively involved in the excitement.

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